

## **Implementation Plan Overview and Call to Action**

### **Who Will Be Involved in Implementing the Minneapolis Food Action Plan?**

It will take many partners, organizations, and leaders to fully implement the strategies outlined in the Minneapolis Food Action Plan. In many cases, the City of Minneapolis (elected officials and city departments), and its Homegrown Minneapolis initiative and the Homegrown Food Council can provide important, ongoing convening support for these players to collaboratively advance these actions. Community-based organizations doing food-focused work; and other local institutions, agencies, and supporting entities (such as our school district, food and farm businesses, relevant associations and affinity groups, area healthcare organizations, and more), can play individual and collaborative roles in implementing components of the Plan.

### **Who Will Provide Oversight and Coordination for Minneapolis Food Action Plan Implementation?**

The Homegrown Minneapolis Food Council will develop, assist with execution, and monitor progress on implementation of the Minneapolis Food Action Plan. The Food Council will create working groups for the key priorities outlined in the Plan, composed of Food Council members, city staff, and other relevant partners and stakeholders, to create workplans with clear deliverables, assignments, milestones, and timelines.

Throughout the implementation phase of the Plan, City staff affiliated with Homegrown Minneapolis will:

*Accountable to Community & Partners*

- Provide regular progress updates to relevant municipal staff, departments, and elected officials
- Monitor and undertake relevant measurement on progress and impact of implemented strategies
- Prepare any necessary policy briefs or advisories needed by city government for proposed regulatory or policy initiatives related to strategy implementation

### **What kinds of resources are available and needed to implement and measure progress on strategies contained in the Minneapolis Food Action Plan?**

Many partners will be involved in implementing the Plan's strategies. Full implementation of these strategies—and the associated measurement of progress and impact—will require significant investment from diverse public and private sources for numerous organizations and initiatives. The City's Homegrown Minneapolis initiative, via coordinated planning with relevant City decision-makers and the Homegrown Minneapolis Food Council, will need to determine where funding is needed or available to support plan implementation.

Robust and ongoing funding for Homegrown Minneapolis-related staffing and programs provided through the City's annual budget is needed. Additional requests for support to implement specific strategies in the Minneapolis Food Action Plan may be developed and submitted by Homegrown Minneapolis staff and should be seriously considered and supported as circumstances allow by City government during the annual budget process.

## Implementing the Minneapolis Food Action Plan

The Minneapolis Food Action Plan has identified 6 priorities and 29 associated strategies to create a more just, resilient, and healthy food system, climate, and community. These priorities and strategies focus on:

Priorities

- Growing our local food supply and related food and farm businesses
- Nourishing and educating our community
- Ensuring everyone has reliable access and the know-how to grow and prepare safe, affordable, healthy, and culturally relevant foods
- Reducing the amount of food in our waste stream

The strategies that reflect these efforts were proposed, evaluated, vetted, and prioritized by stakeholders and Homegrown Minneapolis Food Council members through multiple cycles of engagement, review, and deliberation. The below factors helped inform the final strategy selection process, as well as the order of prioritization:

✧ *Realistic* – With available partners and resources, is this strategy possible? Do the involved partners have the know-how and capacity to implement it? Is there adequate funding available for full implementation?

✧ *Proven* – Has the proposed strategy been successfully implemented previously? Do we feel confident about the odds of success?

✧ *Equitable* – Does this strategy advance equity, respond to community-identified interests and needs, and align with the Food Justice Principles?

✧ *Impactful* – Does this strategy help reduce greenhouse gas emissions, improve the health of community members, and strengthen our local food supply? How many people are positively impacted by this strategy and who benefits?

### How Implementation Works | Plan, Do, Measure —Then what? What's next steps?

Designed to be fully operationalized by 2030, implementation of Plan strategies will be guided by working groups affiliated with the Homegrown Minneapolis Food Council. Specific strategies contained in the Plan may be undertaken by one or more organizations or partners, separately or collaboratively. For example, some efforts may be carried out by City government; others may be operationalized by institutions, community-based organizations, or grassroots stakeholders.

## How Can We Help Implement the Minneapolis Food Action Plan?

Many people who live and work in Minneapolis are involved in building a just, resilient, and healthy food supply. Some are involved because they care about climate change and the environment, while others are passionate about supporting local farmers and food businesses. Many care deeply about reliable access to affordable healthy food for everyone, and others are eager to ensure that we all have the know-how and opportunity to grow and prepare nutritious food for ourselves and the people we care about. A lot of us are concerned about justice and opportunity and want to ensure that our local food system is equitable and responsive to the needs and priorities of our diverse community.

With 6 priorities and 29 strategies in the Minneapolis food Action Plan, there are a lot of great ways to get involved:

*Will be produced upon finalization*

- **Stay in the loop** - Attend the monthly meetings of the Homegrown Minneapolis Food Council! Go here [newsletter link] to stay updated on what's going on and go here [web link] to get information on the location and agendas of upcoming meetings.
- **Help implement the Plan** - Join a Minneapolis Food Action Plan Work Group! These Work Groups will meet regularly in coming years to develop and guide the implementation of a workplan for each priority and associated strategies.
- **Work on a strategy** - Many strategies contained in the Plan will be implemented in a variety of ways. Some will offer opportunities for people to participate, such as taking a cooking class, having a community garden plot, helping reduce food waste and more.
- **Support local food and farm enterprises** - Be an informed eater! Whether you buy locally grown food sold at a Minneapolis farmers market, eat at a locally owned restaurant, purchase a locally made food or beverage, or participate in the City's curbside organics recycling program, you're helping sustain a vibrant local food system. Look out for ways to support BIPOC-owned food and farm enterprises.
- **Get a friend involved!** - Share the Minneapolis Food Action Plan and invite your friends and other community members to join you in being a champion for your local food system.

- *Target youth specifically*
- *Action Steps & Outreach*

*Specific examples of involvement  
tag line details*